

Offida: **your Italian Educational field trip experience**



authentic, engaging, educational



Group visit to local cultural sites

Who are we



Gianluca Vagnarelli
i-strategies founder

i-strategies is a social enterprise founded in 2018 and based in Offida, Marche region, Italy.

Our founder, Gianluca Vagnarelli, brings in the company more than twenty years of experience in the Higher Education sector and an authentic passion for innovative learning.

This document presents an offer for one week field trip experience in Offida (Le Marche) for university students but tailored solutions are also available.

The field trip experience is a certified and successfully validated learning experience by international university students who, every year, come to Offida from all around the world.

Where we are





Ice-breaking session in the i-strategies HUB

Offida: an authentic Italian borgo



OFFIDA IS A TYPICAL AND TRADITIONAL ITALIAN BORGIO AWARDED AS ONE OF THE MOST BEAUTIFUL VILLAGES IN ITALY

THE TRADITIONAL CARNIVAL, THE LOCAL "SERPENTE AUREO" THEATRE AND MANY OTHER INITIATIVES MAKES THE CULTURAL LIFE OF OFFIDA LIVELY AND INTERESTING



A RICH CULINARY HERITAGE AND TYPICAL LOCAL WINES WILL ENRICH YOUR EDUCATIONAL EXPERIENCE



Discover local cultural heritage through a team game

Accommodation as part of the learning experience



STUDENTS APARTMENTS ARE CLOSE AND EQUIPPED WITH KITCHENS TO FAVOUR STUDENT'S SOCIAL DINNERS AS INTERCULTURAL LEARNING EXPERIENCES

STUDENTS APARTMENTS ARE LOCATED IN RURAL CONTEXTS OR IN THE CENTRE OF THE OFFIDA VILLAGE..



STUDENTS ARE HOSTED IN MODERN DOUBLE OR TRIPLE ROOMS

facilities: i-strategies HUB



I-STRATEGIES HUB IS IN THE CENTRE OF OFFIDA (LARGO MONSIGNOR MONTEVECCHI 11) CLOSE TO PIAZZA DEL POPOLO

IT IS EQUIPPED WITH MODULAR TABLES, WI-FI CONNECTION, PRINTER, HEADLAMP AND CONFERENCE CAM WITH SPEAKER FOR BLENDED MEETINGS



I-STRATEGIES HUB CAN HOST UP TO 30 STUDENTS

meeting local entrepreneurs and professionals



MEETING EXPORT MANAGERS
AND WINE PROFESSIONALS

MEETING LOCAL CEO AND
ENTREPRENEURS



MEETING LOCAL STAKEHOLDERS

COMPETENCE CERTIFICATION

to the internship student:



ALESSIO CECI

Competence acquired: Heritage Marketing (30 hours)

Period: Offida (Italy) - 25.04.2022/24.05.2022

Language: English - **Certification Number:** 1

Date: 2.06.2022



Gianluca Vagnarelli

Corporate Trainer

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TENIMENTI BARTOLOMEI



Competences and skills you can learn during your stay in Offida

**Wine
Business**

**Entrepreneurial
competences**

**Heritage
Marketing**

**Wine
Tourism**

Gamification

Storytelling

One week field trip programme example (available from October to May)

Sunday

Travel
day

Monday

Educational
challenge
presentation+
social dinner

Tuesday

Corporate
visit
+
Stakeholder
dialogue

Wednesday

Educational
challenge
group work

Thursday

Group work
pitches
+
Educational
challenge
Awards

Friday

Narrative
Game +
wine
tasting

Saturday

Wrap up
session

Sunday

Travel
day

Our LEARNING MODEL to increase student's engagement and motivation

Accommodation and social activities
create learning confort for learners

Learners works in multidisciplinary
and international teams

Leaners create artifacts
(projects, business plans etc.)

Learners have frequent interactions
with the outside world

Artifacts are considered valuable
by stakeholders outside the creators and professors

Learners have the feeling to create value
for companies and society as a whole

Lerning experience is certified

Learners are expected to organize the
value creation also in the future

1 week field trip cost: 390 Euro per student

cost includes:

- 7 nights accommodation per students (double or triple rooms in apartments)
- free nights accommodation for max 2 academic staff
- welcome dinner + wine tasting
- use of the i-strategies HUB
- learning activities managed by i-strategies (corporate visits, stakeholder dialogue and narrative game)
- corporate skills certification
- bus transfer

Field trip language: English



